

**Aurora Regional Chamber of Commerce
Wins Three IACCE Communication Awards**
Awards Honor Website, the Catalyst, Resource Guide

AURORA, IL (November 6, 2009) – The Illinois Association of Chamber of Commerce Executives announced on Thursday, Nov. 5, that the Aurora Regional Chamber of Commerce was presented with first place in two categories at the first annual IACCE Communications Awards. The chamber’s website – www.aurorachamber.com – and monthly publication, *the Catalyst*, were presented first place awards for their content and layout in the 700+ member category. In addition, the chamber’s resource guide – offering members opportunities to promote and market their business’s services and products – received an honorable mention in the 700+ member category.

The IACCE created the Communications Awards to provide Illinois chambers of commerce access to statewide recognition for their materials as well as offering another way for chambers to learn from each other. The Communications Awards were presented at the annual IACCE Fall Conference held in Lisle, Ill. More than 100 chamber executives from across the state were present at the three-day event highlighting the successes and challenges chambers are facing today.

“We are honored to have been selected for first place in these two categories among all of the entries across the state,” said ARCC President and CEO Joseph Henning. “With chambers across the state working vigilantly for their members, and producing high-quality materials to promote these efforts, we are humbled by this selection.”

The Aurora Regional Chamber website was recently redesigned to provide more information that is valuable to both its members and the residents of the communities the chamber serves. Information on the communities, educational institutions, legislative contacts and more are included on the site alongside business resources, tips and more. The site’s news blog is part of a member-only section that includes member-to-member discounts, idea sharing and discussions.

Also recently-overhauled, *the Catalyst* is a bi-monthly publication distributed to the community. The chamber works to feature key news from the community, information on upcoming networking opportunities, photos of member events and other benefits of membership with the chamber.

“The IACCE Communications Awards have given Illinois’ chambers access to more best practices to further our collective cause of promoting our business members and community,” Henning continued. “During difficult economic times, it is important that chambers of commerce, in addition to the businesses they serve, band together and share their series of best practices for success.”

--30--

ABOUT THE AURORA REGIONAL CHAMBER OF COMMERCE:

The Aurora Regional Chamber of Commerce serves as a catalyst for business development for its membership and represents businesses in Aurora, North Aurora, Montgomery, Naperville, Oswego and more than a dozen other communities. This business association provides development and networking opportunities via its programs, activities, website at www.aurorachamber.com and can be reached at (630) 897-9214.