

# BY THE NUMBERS (2010–2011)

## Working For Your Business

### BENEFITING OUR MEMBERS

#### Online Details

75,874	Website Visitors
1,915,418	Website Hits
375,516	Members Listed in Searches
222,630	Member Page Hits
1,758	Twitter Followers
264	Facebook Fans

#### Member Services & Activities

740	Certificates of Origin
54	Communities Represented
49	Ribbon Cuttings & Open Houses
231	Coffee & Connections Contacts
2,255	Active E-mail Accounts

#### Chamber Team Details

34	Years Chamber Experience
137	Hours Professional Development
42	Collaborative Partnerships

### Did You Know?

**Strengthening the Local Economy:** The Business Expo, eBlasts, Member-to-Member Discounts and more are designed to help you succeed.

**Promoting the Community:** Through weekly e-mails, online communications and our collaborations, the Chamber works to improve and promote our quality of life.

**Representing the Interests of Business with Government:** Last year the Aurora Chamber worked to pass Free Trade Agreements, STEM Academy legislation, Education Reform and Workers Compensation Reform to benefit our business members. In addition, we worked to defeat proposed Minimum Wage Increases.

**Providing Networking Opportunities and Building Relationships:** This year — in addition to Coffee & Connections and FVNP — we are adding a number of new networking & referral programs to increase your network.



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