

Bringing Customers Right to Your Door

The Aurora Regional Chamber invites you to join **Community Currency** - a program designed to help keep money in our local economy and bring new sales right to our member's doorsteps.

How does it work?

We designed the program to be very simple.

- 1. Certificates will be purchased from our website.
- 2. The buyer will print the certificate or email it to the recipient as a gift.
- 3. The certificate will be presented to you, the merchant, to make a purchase.
- 4. You will quickly verify the code on the certificate using simple online technology we provide.
- 5. Once you complete the transaction, the Aurora Regional Chamber will pay you via ACH electronic funds transfer in approximately 14 days.

FAQ?

We know you may have questions. Here are a few that we get asked frequently.

Do I have to be a member to participate?

While there are no costs to join the program, yes, you do have to be a member to participate. If you aren't currently a member, but are interested in being part of the Community Currency program, membership in the chamber starts as low as \$28 per month. Reach out to Colleen Doyle, our Director of Member Engagement, at <u>cdoyle@aurorachamber.com</u> about joining or <u>fill out an application</u> on our website.

What does it cost?

As a member, you will be reimbursed 92% of the face value of the certificate. This covers the operational costs and technology needed to run the program as well as the credit card feed. That's it. No expensive equipment or outrageous set-up fees.

Do I have to be located in the city of Aurora to participate?

No, you do not. At the Aurora Regional Chamber, we focus on the strength of the entire Aurora region. You do have to be a member, but you can be located anywhere in greater the Aurora area.



How do I get paid?

The Community Currency program pays you for certificates that you redeem at your business twice each month. Payments are made via ACH transfer, so it's quick and easy to get paid.

Can the certificates be used more than once?

No. Each certificate has a unique code that, when verified by the merchant, cannot be reused. This ensures that the certificates you accept are legitimate and that you'll get paid with no delays.

What if the customer doesn't use the whole certificate?

You may either issue store credit or give cash back for any unused portion of the certificate. Since certificates cannot be redeemed more than once, the certificate cannot be split.

Can I get a report on activity?

Yes, you can! We know data is power. You can get reports anytime by logging into the Merchant Portal on our website so that you can see what has been redeemed and paid.

Where can Community Currency gift certificates be purchased?

Certificates will be purchased from our website using a credit or debit card. Certificates can then be printed or emailed to recipients.

How can I join?

The next steps are simple. Follow this link to setup your online merchant account using invitation code 'AURORA'. When you create your account, you'll also sign your Merchant Agreement. You'll want to have your bank account information ready when you setup your account to enable ACH payments.

If you have any questions, you can email us at communitycurrency@aurorachamber.com or call us at 630-256-3180.

